

**CELEBRATING
40 YEARS
OF SERVICE**

1985-2025



2025 ANNUAL
**SPONSORSHIP
PROPOSAL**

ELIZABETH SETON CENTER

BROOKLINE | GREENSBURG | OVERBROOK | WHITEHALL



Pictured: Sr. Barbara Boss circ. 1989 vs. present day



Dear Friend,

I hope this message finds you well. As we embark on Elizabeth Seton Center's Year-long 40th Anniversary Celebration in 2025, I am filled with gratitude and excitement to reflect on four decades of fostering intergenerational connections and education within our community. Today, I am honored to invite you to join us in commemorating this milestone by becoming a valued sponsor of our 40th Anniversary events and initiatives.

At Elizabeth Seton Center, we are dedicated to bridging the generational gap by bringing together children and senior citizens to create meaningful relationships and shared learning experiences. Through our innovative programs, we cultivate empathy, understanding, and respect across generations, reinforcing the bonds that make our community stronger and more vibrant.

This year, we are thrilled to host two signature events—our 40th Anniversary Gala in February and a community outdoor fair in the summer—alongside a series of initiatives designed to deepen our impact. These events celebrate the rich history of Seton Center while raising critical funds to expand our programs, improve our facilities, and purchase two new vans to add to our fleet.

As a sponsor, your organization will have the unique opportunity to align with a mission that has touched countless lives over the past 40 years. In recognition of your sponsorship, we offer a variety of benefits, including visibility in event materials, social media promotions, and on-site recognition at our milestone events. More importantly, you'll be making a tangible difference in the lives of those we serve, reinforcing your organization's commitment to corporate social responsibility.

We hope you'll join us in making our 40th Anniversary year truly unforgettable. Together, we can honor our legacy while building a stronger, more inclusive future for generations to come. Thank you for considering this opportunity to partner with us during this momentous year. Please find enclosed a detailed sponsorship package outlining the various levels and benefits of support. If you have any questions or would like to discuss this opportunity further, do not hesitate to contact us.

With warm regards and heartfelt gratitude,

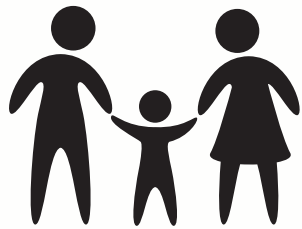
Sister Barbara Ann Boss
President & CEO
Elizabeth Seton Center





Seton Center

Demographic & Reach



More than 300 children served annually in our Child Care programs



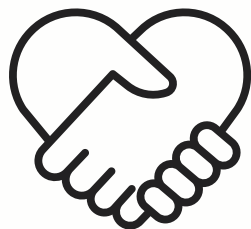
300+ Senior Center Members
30+ Adult Day Services Clients



Four sites spanning Allegheny & Westmoreland Counties



1.4K+ Social Media Followers
4K+ Mailing Constituents



More than 100 caring staff members





40th Anniversary Celebrations

Seton Center's Ruby Gala

Join us for the Seton Center Ruby Gala, a sparkling celebration of 40 years of dedicated service to our community! Held at the Live! Casino Pittsburgh in Westmoreland County on **February 15, 2025**, this elegant evening will honor the profound legacy of the Sisters of Charity who founded Elizabeth Seton Center and showcase the organization's remarkable achievements over the past four decades.

Sponsors and guests will enjoy an unforgettable night featuring delicious food, dancing to a live DJ, a silent auction, and more. Toast to the vibrant future of Seton Center and help support our ongoing mission. For convenience, discounted hotel room blocks and shuttle service are available. Join us for an evening of celebration and impact!

For more information, please visit: tinyurl.com/SetonRubyGala

Seton Center's Family Festival

Get ready for Seton Center's Family Festival – a fun-filled community fair celebrating 40 years of service and fellowship! Planned for **Summer 2025** in Brookline, this family-friendly event invites everyone to come together for a day of games, food trucks, local vendors, and much more.

Local businesses can reserve a space to connect with the community, while families enjoy a range of activities and delicious treats. Open to all, Seton's Family Festival promises a vibrant day of fun, community spirit, and connection.





40th Anniversary Sponsorship Tiers

Sponsorship Benefits:	Ruby (\$10,000+)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)
Recognition on 40th Anniversary Webpage				
Ad in 40th Anniversary Program	Full-Page	1/2 Page	1/2 Page	1/4 Page
Seats at Ruby Gala on February 15th, 2025	16	8	4	2
Vendor Space w/ Sponsorship Sign at Family Festival*	 *Vendor Space can be exchanged for an additional Gala Seat, if desired.			
Additional Recognition	Sign at Events Logo in annual report Social Media Post Advertising at our locations Logo on Family Festival T-Shirts!	Sign at Events Name In Annual Report Social Media Post Advertising at our locations	Sign at Events Name In Annual Report Social Media Post	Sign at Events Name in Annual Report

Contact Kate at kate@setoncenterpgh.org or 412-561-8400 x245



40th Anniversary Program Ad Purchase

Name: _____ Phone: (____) _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

I am purchasing the following Ad:

Price:	Placement/ Size:	Maximum Size Dimensions:
<input type="checkbox"/> \$500	Back Cover (First Offer)	7" w x 9 ½" h (portrait)
<input type="checkbox"/> \$250	Full Page - Inside	7" w x 9 ½" h (portrait)
<input type="checkbox"/> \$125	Half Page	7" w x 4 ¾" h (landscape)
<input type="checkbox"/> \$75	Quarter Page	3 ½" w x 4 ¾" h (portrait)
<input type="checkbox"/> \$50	Business Card Size	3 ½" w x 2" h (landscape)
<input type="checkbox"/> \$40	Legacy Spotlight	Memory/Photo/Shout-out
<input type="checkbox"/> \$25	"Friend of" Listing	Name only

- Enclosed is a camera-ready ad (.jpg or .pdf).
- Enclosed is a business card to be used for the ad.
- Please contact me about preparing an ad.
- I will email my ad to: jamie@setoncenterpgh.org

Checks can be made out to **Elizabeth Seton Center** with "40th Program" in memo line, and mailed with this form to:

Elizabeth Seton Center
Attention: Jamie Hudzik
1900 Pioneer Avenue
Pittsburgh, PA 15226

Please Scan QR Code for Online Payments



For more information, contact Jamie at 412-561-8400 Ext. 242 or jamie@setoncenterpgh.org

Deadline for ads is **Friday, January 31st, 2025.**