



SPONSORSHIP PROPOSAL



Planned for **July 12, 2025** at Moore Park in Brookline, Seton SummerFest is a fun-filled festival to honor and celebrate Elizabeth Seton Center's 40 years of service and lifelong learning!

This family-friendly fair invites everyone to come together for a day of games, food trucks, local vendors, entertainment, and much more!

Families will enjoy a range of activities and delicious treats, while local businesses and corporate sponsors will have the opportunity to connect with an expected 1,000+ attendees.

Open to all, SummerFest promises a vibrant day of fun, community spirit, and connection!



ELIZABETH SETON CENTER
BROOKLINE | GREENSBURG | OVERBROOK | WHITEHALL



Dear Friend,

I hope this message finds you well. As we celebrate Elizabeth Seton Center's 40th anniversary in 2025, I am filled with gratitude and excitement to reflect on four decades of fostering intergenerational connections and education within our community. Today, I am honored to invite you to join us in commemorating this milestone by becoming a valued sponsor of one of our 40th Anniversary events.

This summer we are thrilled to host Seton SummerFest: Celebrating 40 Years of Community on July 12, 2025 at Moore Park in Brookline - right down the street from our original location. This community outdoor fair will be a celebration of the rich history of Seton Center, while raising critical funds to expand our innovative programs, improve our facilities, and ensure a successful future.

We offer a variety of benefits to event sponsors, including vendor space at the festival, social media promotion, and on-site recognition at our milestone event. More importantly, though, your organization will have the opportunity to align with a mission that has touched countless lives over the past 40 years. Your sponsorship will make a tangible difference in the lives of those we serve, reinforcing your organization's commitment to corporate social responsibility.

We hope you'll join us in making our 40th Anniversary year truly unforgettable. Together, we can honor our legacy while building a stronger, more inclusive future for generations to come. Please find enclosed a detailed sponsorship package outlining the various levels and benefits of support. If you have any questions or would like to discuss this opportunity further, do not hesitate to contact us. Thank you for considering this opportunity to partner with us during this momentous year.

With warm regards and heartfelt gratitude,

A handwritten signature in blue ink that reads "Sister Barbara Ann Boss LC".

Sister Barbara Ann Boss
President & CEO
Elizabeth Seton Center



Seton SummerFest Sponsorship Tiers

Benefits:	Ruby (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)
Event recognition	Company logo on event t-shirts Recognition as stage sponsor Prime-time stage opportunity to speak to attendees Logo on event map	Recognition on perimeter fence Stage opportunity to speak to attendees Logo on event map	Recognition as an attraction sponsor Stage shout out Name on event map	Recognition on yard sign at the event Stage shout out Name on event map
Vendor space	20x10 space in premium location	20x10 space in premium location	10x10 space	10x10 space
Digital recognition <i>1.4k+ social media followers & 1.4k+ email subscribers</i>	Exclusive feature section in quarterly e-newsletter after the event Exclusive social media post Logo on event landing pages & in email blast invitation	Exclusive social media post Logo on event landing pages & in email blast invitation	Logo on event landing pages & in email blast invitation	Mention on event landing pages & in email blast invitation
Additional recognition	Recognition on mailed invitation* Logo in Annual Report Advertising at our four locations	Logo in Annual Report	Name in Annual Report	Name in Annual Report

****Sponsorship commitment must be received by May 1, 2025 to receive this benefit.***



Seton SummerFest Sponsorship Commitment

Company Name: _____

Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: (____) _____ Website: _____

I would like to sponsor Seton SummerFest:

- ☐ Ruby Sponsorship (\$10,000)
- ☐ Gold Sponsorship (\$5,000)
- ☐ Silver Sponsorship (\$2,500)
- ☐ Bronze Sponsorship (\$1,000)

Checks can be made out to **Elizabeth Seton Center** with “SummerFest” in memo line, and mailed with this form to:

Elizabeth Seton Center
Attention: Jamie Hudzik
1900 Pioneer Avenue
Pittsburgh, PA 15226

For more information, contact Jamie at 412-561-8400 Ext. 242 or
jamie@setoncenterpgh.org

Deadline for sponsorship commitment is **June 15, 2025**.